

## ORDER



**Orders**  
**Order / Rev:** 169222  
**Alt Order #:** 06866054  
**Product Desc:** TIM WALZ 4 US CONG  
**Estimate:** 2177  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/21/12 / 10/22/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007-3674

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Walz for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$8,050.00	\$6,842.50
10/29/12	10/29/12	1	\$400.00	\$340.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$8,050.00	\$6,842.50	0.00
November 2012	1	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$8,450.00</b>	<b>\$7,182.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	M	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$550.00		0.00			
E 4	M	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$500.00		0.00			
E 5	M	10/27/12	10/27/12	Sat 8-9a	CM	8-9a	- - - - - S -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S -					1	\$500.00		0.00			
E 7	M	10/23/12	10/26/12	M-F 430-5p News	CM	430-5p	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					1	\$400.00		0.00			
E 8	M	10/23/12	10/26/12	M-F 5-530p	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	M	10/23/12	10/26/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
<div><div><div><div><div><div></div><div></div></div><div><div><div><span>Start Date</span></div><div><span>End Date</span></div></div><div><div><span>Weekdays</span></div><div><span>Spots/Week</span></div><div><span>Rate</span></div><div><span>Rating</span></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -2\$700.000.00</div></div></div></div>															
E 9	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	- TWTF - -	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
<div><div><div><div><div><div></div><div></div></div><div><div><div><span>Start Date</span></div><div><span>End Date</span></div></div><div><div><span>Weekdays</span></div><div><span>Spots/Week</span></div><div><span>Rate</span></div><div><span>Rating</span></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -2\$1,100.000.00</div></div></div></div>															
E 10	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p 5 EYEWITNESS NEWS @ 6:30PM	CM	630-7p	- TWTF - -	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
<div><div><div><div><div><div></div><div></div></div><div><div><div><span>Start Date</span></div><div><span>End Date</span></div></div><div><div><span>Weekdays</span></div><div><span>Spots/Week</span></div><div><span>Rate</span></div><div><span>Rating</span></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -1\$1,050.000.00</div></div></div></div>															
E 13	M	10/23/12	10/26/12	M-F 1102p News thru 1102p M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
<div><div><div><div><div><div></div><div></div></div><div><div><div><span>Start Date</span></div><div><span>End Date</span></div></div><div><div><span>Weekdays</span></div><div><span>Spots/Week</span></div><div><span>Rate</span></div><div><span>Rating</span></div></div></div></div><div>Week: 10/22/1210/28/12- TWTF - -1\$400.000.00</div></div></div></div>															
N 16	M	10/29/12	10/29/12	M-F 430-5p News 430p News 5 EYEWITNESS NEWS @ 430P	CM	430-5p	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
<div><div><div><div><div><div></div><div></div></div><div><div><div><span>Start Date</span></div><div><span>End Date</span></div></div><div><div><span>Weekdays</span></div><div><span>Spots/Week</span></div><div><span>Rate</span></div><div><span>Rating</span></div></div></div></div><div>Week: 10/29/1211/04/12M- - - - -1\$400.000.00</div></div></div></div>															
													Totals	13	\$8,450.00